

2023

www.advententertainment.com



ADVENT
ENTERTAINMENT



Building the next evolution of
the entertainment industry.



Also Visit

www.legionuniverse.com

ENDLESS POSSIBILITIES

A few short decades ago, entertainment meant catching live shows as they passed through town or going to the picture show for a quarter.

The progression of time and technology has seen today's audiences move toward more immersive and engaging entertainment—from theatres to streaming platforms, physical artwork to digital possessions that exist solely online, game consoles to live events in expansive VR worlds.

The human imagination is limitless—with today's technology, entertainment can be too.



LIFE IN THE METAVERSE - FUTURE

1st VIDEO GAME - 1958

1st FULL COLOR MOV. - 1908

1st MOVIE - 1888

OUR INSPIRATION

Stan Lee imagined what entertainment could be—and created it.



THE STAN LEE EFFECT

“I used to be embarrassed because I was just a comic-book writer while other people were building bridges or going on to medical careers. And then I began to realize: Entertainment is one of the most important things in people’s lives. Without it, they might go off the deep end. I feel that if you’re able to entertain people, you’re doing a good thing.” — **Stan Lee**

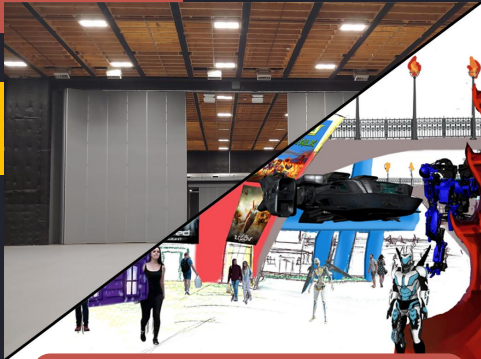
Today’s technologies will allow audiences to immerse themselves in entertainment like never before. Capitalizing on these technologies, Advent is shaping and casting what entertainment can and will be.

ADVENT ENTERTAINMENT

Advent is a film, television, video game and interactive multimedia company that is connecting powerful storytelling and the latest technology to expand entertainment capabilities beyond the brink of human imagination.



THE ADVENT MODEL



Physical Space

A strategic portfolio of production studios and real estate.



Immersive Entertainment

An ecosystem with metaverse, gaming, NFTs and digital tokens.



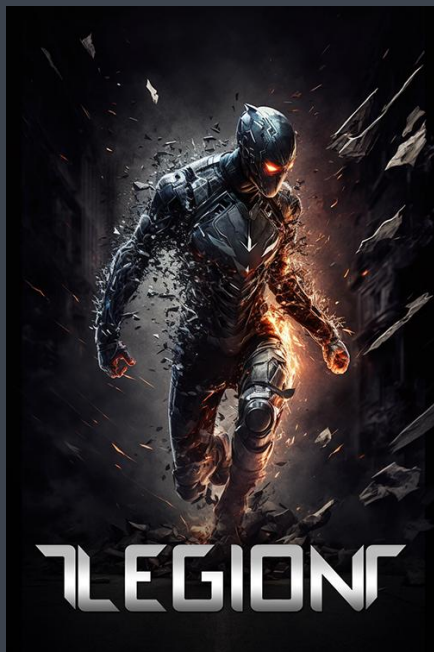
Family Screen Entertainment

Film, television and associated merchandise.

FAMILY SCREEN ENTERTAINMENT

Feature films, television shows and interactive multimedia

Advent seeks out and creates film and television projects that are high-quality and have strong market appeal. We have a current slate of projects which are ready to move into full production.



See the film and television
slate on our website at:

[advententertainment.com](http://www.advententertainment.com)

THE OPPORTUNITY EXTRAORDINARY FILMS

At Advent we seek out film and television projects that are high-quality and have strong market appeal. Our goal is to create entertainment projects that are visually stunning and creatively inspiring.

“

“Speed of Light by Lee Baker is a terrific read that takes you on a fast-paced, thrilling experience and journey with twists and turns that surprise and entertain! It’s a book you won’t want to put down.”

— Larry King



Marvel Creative Universe movies have made over **\$25 billion** worldwide

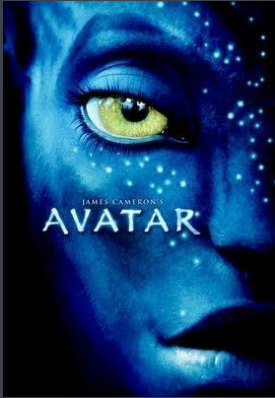


DC movies have made **\$5.28 billion** worldwide



4 of the top 10 highest grossing movies of all time are superhero films





EXCELLENCE IN FILM DEMONSTRATED

In an industry that is all about who you know, Advent Entertainment has the connections and experience to create powerful, story focused, box office hits. Their team members have worked on many films including:

- Race to Witch Mountain
- Pushing Daisies
- Grimm
- Trauma
- The Aquabats
- Raising Hope
- A Gifted Man
- The Closer
- iZombie
- Man of Steel
- Avengers
- The Adventures of TinTin
- X-Men: First Class
- A-Team
- Culliver's Travels
- Avatar
- Ice Age: Collision Course
- Rio 2
- Ice Age: Continental Drift
- Rio
- Ice Age: Dawn of the Dinosaurs
- Horton Hears a Who!
- Ice Age
- Osmosis Jones
- The Iron Giant
- The Brave Little Toaster Goes to Mars
- The Magic Sword: Quest for Camelot
- The Brave Little Toaster to the Rescue

In an industry that focuses on who you know, Advent has the pedigree for success.

THE OPPORTUNITY

STREAMING ON THE RISE

When the world locked down in 2020, audiences relocated to a different cinema—their homes. We collectively streamed hours and hours of film and television to fill the hours we couldn't spend elsewhere.

Yet even after lockdowns were lifted, cinemas failed to pull in the same numbers as before the pandemic and **streaming continued to rise—up a full 21% from 2020-2021.**

Audiences still crave entertainment, but have evolved to prefer content that is more accessible and cohesive with their day to day lives.



>**80%** US households have at least one streaming subscription



Netflix added **36 million new subscribers** in 2020 with almost 16 million subscribers in the first three months of 2020 alone.



Netflix has over **222 million** subscribers



Streaming accounts for 25 percent of all TV usage — a 6 percent increase in less than a year (2021)



Disney+ earned 10 million subscribers on the day it launched





ADVENT STUDIOS

Sound Stages and Production Facilities

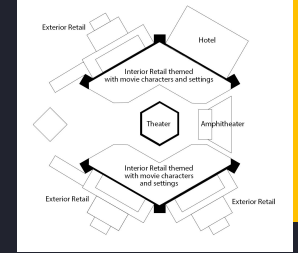
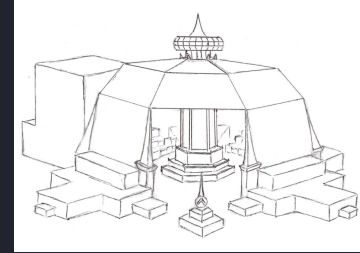
In addition to our production and technological endeavors, Advent has embarked on lucrative real estate investments that provide current revenue generation and the infrastructure to build out future film and television projects.

To understand the full vision, please watch the [Advent City Walk Vision video linked here.](#)



Real Estate

We plan to build the Advent Studios (Sound Stages and Production Facilities) connected to our Advent City Walk and purchase satellite studios, as appropriate.



ADVENT CITY WALK

Interactive Retail and Entertainment Project

The Advent City Walk brings to life the world of Advent. The interactive experience connects followers of the game, TV series, metaverse, and NFT's together in a real life augmented reality experience.

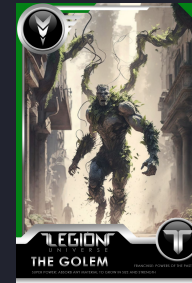
IMMERSIVE ENTERTAINMENT

Advent Entertainment has created an immersive entertainment experience centered around our star powered Film franchises with connections to a video game, our metaverse and unique NFT's and Ordinals.

THE CONCEPT LEGION UNIVERSE

Five super-powered film franchises, one universe, from a team that has worked on Avatar, Avengers, and with Stan Lee. Get VIP privileges in films, video games, and comic books with your Polygon Legion Universe NFT.

NFT's/Ordinals



VIDEO GAME



METVERSE

Watch the trailer for the Legion Universe NFT project:

[Legion Universe NFT Video](#)



10,000 NFT's and 100 Ordinals based on Legion Universe franchises.

The Legion Universe video game plans to expand into a metaverse where digital land is sold and an interactive digital world is born.

INTERACTIVE NFTS

BUILDING OUR COMMUNITY

We are building a worldwide community which will be able to join with us on the production of our film and television slate in a way never before experienced. Modern technology opens the door to greater communication, community involvement and participation in the creation of entertainment.

Get your NFTs, join the Legion Community and become a part of film, television, video games and the Legion metaverse.

LEGION UNIVERSE NFT AND ORDINALS PROJECTS

The Legion Universe team has developed 2 initial collections: 10,000 Polygon Legion Universe NFTs and 100 Legion Ordinals. Learn more on the websites!

LEGION

ORDINALS

[VISIT WEBSITE](#)


LEGION

UNIVERSE

[VISIT WEBSITE](#)


INTERACTION

GAMING AND METaverse

Connected to the Legion Universe, the Legion Universe game follows the premise of the franchises where audiences get a chance to interact with the show in an immersive online landscape.

Advent Team Video Game Experience:

Spiderman
G.I. Joe
Battleship
Shrek
Advent Rising
Monopoly
Black 9
Many more...

- The productions and game will be connected and separately engaging. We plan to make games for many projects.
- The Legion Universe game introduces the Legion Metaverse where the public will be able to interact with the environment and others, purchase avatars and virtual real estate



THE OPPORTUNITY

GAMING GROWTH

The video game sector is larger than the movie and music industries combined.

Video games have evolved from 8-bit side scrollers to expansive open worlds with mind-blowing graphics in a shockingly small amount of time. The adoption of gaming accelerated in 2020, with upticks of interest across generations and even a 200% increase in online gaming searches for the 60+ crowd.



Tech giants Google, Meta, and Apple have entered the gaming industry.



Subscription streaming services are adding video games to their offerings.



Gaming and Fitness: Companies like Peloton and iFit are creating fun and immersive gym experiences at home



Over two billion gamers across the world, or 26% of the world's population.



In 2020, the gaming industry generated \$155 billion in revenue, expected to grow to \$260 billion by 2025.



2023

ADVENT FILM AND TELEVISION SLATE

Capitalizing on our exceptional industry connections, gift for immersive storytelling, and advanced technology, Advent has built a slate of upcoming film and television projects made to capture audience interest.



Check out the full slate of projects at www.advententertainment.com

www.advententertainment.com

ADVENT ENTERTAINMENT BE PART OF OUR GROWTH

Advent has created a unique ecosystem calibrated to drive revenue and create a worldwide interactive community.

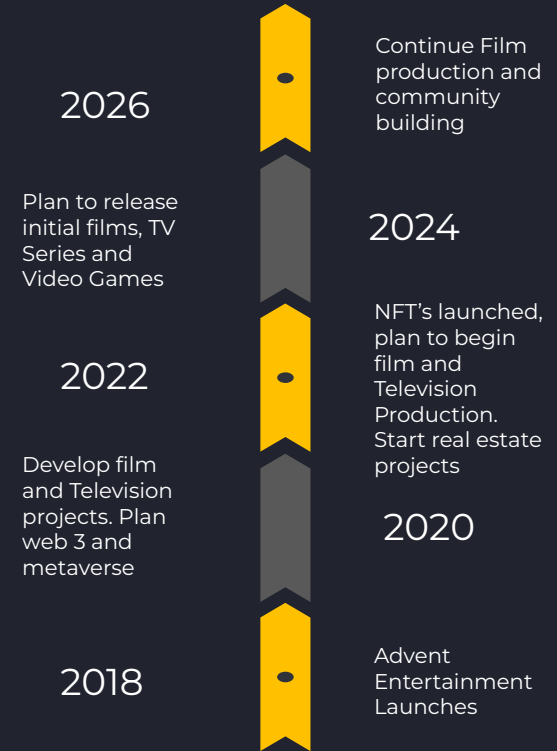


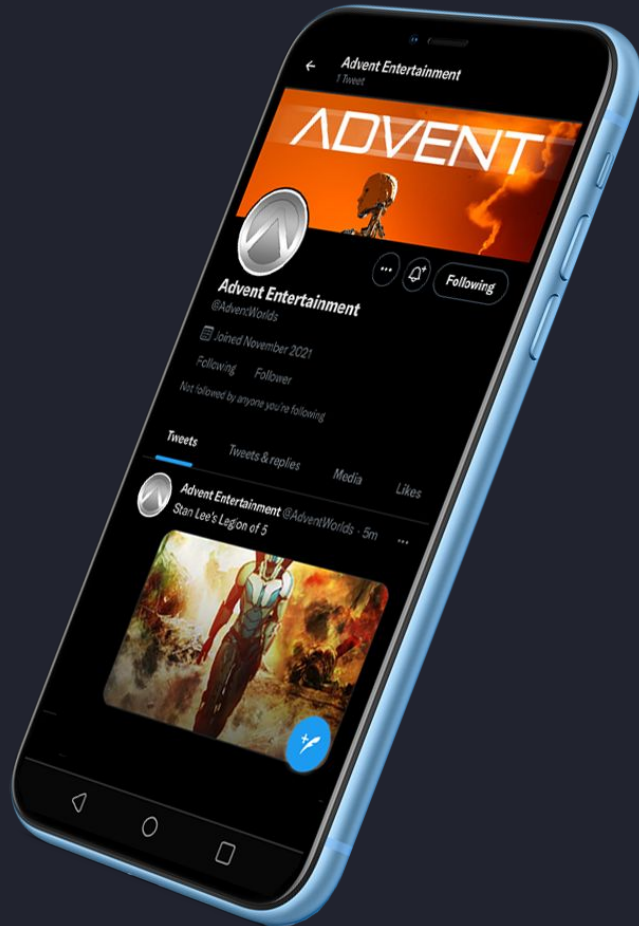
ADVENTS 10 YEAR PLAN

EYES ON THE FUTURE

Advent aims to become a premier, globally-recognized production and entertainment studio:

- Adapting to changes—Consumer entertainment consumption habits are rapidly evolving and expanding beyond traditional media forms
- Capitalizing on emerging technologies—Advent has a slate of offerings designed to capitalize on market shifts and growing trends, including immersive gaming
- Blurring the lines between the physical and digital world





HISTORY OF SUCCESS

POWERHOUSE LEADERSHIP

Advent and our collaborators have a long history of established results for successful storytelling and visual artistry—and the connections to make them a reality.

- Worked on some of the most successful film franchises in entertainment history, including the Marvel Universe, Spiderman, and Avatar.
- Our Advent City Walk and Studios project will bring entertainment and the modern technologies of web 3 together.
- Leverage our extensive networks and strategic partnerships to bolster our technical agility in new frontiers (the Metaverse, virtual real estate and NFTs)

Champions of the entertainment and real estate industries join forces to bring the future of entertainment to the **\$2T+ global entertainment and media industry.**

MEET THE MANAGEMENT TEAM

EXPERIENCE SPEAKS



Cameron Curriden

CHIEF FINANCIAL OFFICER

- In 2020, Cameron was nominated for the Top 100 people in Finance and in 2021 he was listed as the top 40 under 40 professionals in the US.
- He built a real estate company from scratch to multimillion dollar valuation in 18 months.
- Actively involved in over \$6.5 Billion in transactions.
- Founded and exited 3 companies and also has invested in and has sat on the advisory boards for multiple startup companies in the tech, entertainment and digital securities space.
- Cameron is currently publishing a book that is scheduled for release in April 2022.



Lee Baker

FOUNDER, CEO

- Former owner/president of Sandman Studios Entertainment, LLC.
- Film & TV Credits include Race to Witch Mountain, Pushing Daisies, Grimm, Trauma, The Aquabats, Raising Hope, A Gifted Man, The Closer, iZombie
- Video game credits: Advent Rising, G.I. Joe, Monopoly, Stuart Little, & Pirates of the Caribbean.
- Team recipient of 10 Telly Awards, 2 Davey Awards, 2 W3 Awards, 15 Horizon Awards, 5 Communicator Awards and 6 Interactive Media Awards.
- Author *Speed of Light* and illustrated books *Humbug*, *A Christmas Carol* and *Beau and the Beanstalk*



Jarom Sidwell

PRODUCTION VFX SUPERVISOR

- Career credits include work with Digital Domain and the films Transformers, We Own the Night, The Hitcher, Texas Chainsaw Massacre—The Beginning and Zoom.
- Produced VFX commercials at Radium/Reel FX
- Animation department for Weta: Man of Steel, Avengers, The Adventures of TinTin, X-Men: First Class, A-Team, Gulliver's Travels, Avatar
- Currently leading Advent FX teams and perfecting use of Virtual and Augmented Reality

MEET THE ADVISORY TEAM

EXPERIENCE SPEAKS



Phil Goldfine
PRODUCER/ADVISOR

- Phil is an Academy Award winner and an Emmy Award winner.
- Produced or Executive Produced over a hundred films and television shows.
- Currently has his offices on the Universal lot next to the old Alfred Hitchcock offices.
- Phil is a member of the Producer Guild of America and the Academy Television, Arts & Sciences.
- Currently has many films in development and production.



Keith Merrill
DIRECTOR/ADVISOR

- Academy Award Winner: Keith won the Academy Award for Best Feature Documentary for his film The Greatest American Cowboy.
- Directed over 20 feature films including Windwalkers, Amazon, 12 Dogs of Christmas, Broken Hill, Alamo: the Price of Freedom and many more...
- Directed many television shows including The Wild West, Mr. Krueger's Christmas, The Magical World of Disney and others....
- Published author and has written many novels.

ADVENT ENTERTAINMENT

BE PART OF OUR GROWTH

Advent has created a unique ecosystem calibrated to drive revenue and growth from multiple risk averse sources. There are multiple avenues for investment.



Advent offers a growth-focused equity investment opportunity through an SEC authorized Regulation D/S offering to accredited and foreign investors, operationalized with the benefits of a digital security token.



Advent tokens offer the opportunity for exceptional incentives and expected returns from a highly credentialed and accomplished team and revenue-sharing capabilities through a slate of highly advantaged production projects.



Advent offers a unique blend of risk mitigating real estate investments with high upside entertainment elements, blended with an array of exclusive perks for heightened integrated experience.



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ENTERTAINMENT

2023



ADVENT ENTERTAINMENT



Token issuances of the nature of the Advent Token are considered “securities.”

The material and content presented in this Advent Entertainment Deck is the sole responsibility of Advent Entertainment, LLC, a Utah company (“we”, “our”, “us”, or the “Company”) and is qualified in its entirety by the Company’s offering memorandum (the “Disclosure(s)”) which contains more complete information including risk factors. The material and content on this Summary contains forward-looking statements and hypothetical economic forecasts that may not be realized. By receiving or viewing this material, you acknowledge and agree not to rely upon it in making an investment decision. Please read the Disclosure(s). This material does not constitute or form a part of any offer to sell or solicitation to buy securities nor shall it or any part of it form the basis of any contract or commitment whatsoever. Without limiting the foregoing, this material does not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not permitted under applicable law. Please read the Disclosure(s).

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